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SUCCESS STORY

Nuevo León municipalities are lining up to seek entry into the JPV City Network

JPV's forum promoted a robust discussion on effective and strategic ways to involve the private sector in prevention.



PHOTO: JPV

Guadalupe City Mayor Francisco Cienfuegos discusses some of his observations on violence prevention during JPV's program introduction to the Municipal Cabinet.

"The strong commitment demonstrated by Escobedo Mayor Luz Flores, Monterrey Mayor De la Garza and Guadalupe City Mayor Cienfuegos will provide the necessary political leadership to facilitate the smooth application of JPV's technical tools

— Lainie Reisman, JPV

During July 2016, JPV reaped the rewards of a multi-month engagement strategy to introduce the program and its implementation mechanisms to key stakeholders in the Monterrey metropolitan area. After months of bilateral meetings with municipal authorities and other key stakeholders, JPV held a series of technical orientation sessions from July 4 to 8, engaging the three pre-selected City Network municipalities in Monterrey metropolitan area (Escobedo, Guadalupe and Monterrey).

After meeting with each municipal Cabinet separately to introduce the program with the strong support and leadership of each Mayor, JPV proceeded to facilitate joint orientation sessions for the local technical teams, rotating the hosting of such session between the three municipalities. JPV facilitated sessions on municipal engagement, monitoring and evaluation and youth at risk targeting, among others, with the participation of over 65 technical team members from all three municipalities.

By bringing the municipalities together, JPV seeks to create a sense of healthy competition between the municipalities, and promote the sharing of ideas and experiences that cut across municipal boundaries. The sessions also provided key inputs that will enable JPV to analyze the capacity of the local technical teams and the depth of their prevention policies, in addition to the commitment and interest demonstrated during these sessions. Based on this feedback, JPV will decide which municipalities better align with JPV's vision and purpose and move forward with selected municipalities by establishing a timeline to sign Memorandums of Understanding (MoUs) with USAID during Q4.